Sarisa Trew
Product Designer

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Experience

Trew Design - Product Designer (UX/UI)
Mar 2019 - Present

Successfully consulted with 15+ businesses and startups to review current products and provided design solutions to solve user needs and business challenges.

Wireframes, functional protoypes, user experience, user research, and visual design as part of the mobile and website design process.

- Integrated product strategies, A/B testing, and monitoring analytics, resulting in increased conversion rates by up to 70%.

Healthy Families - Family Support Specialist
Sept 2019 - June 2022

Member of the marketing team for 2 years; collaborated with stakeholders to consolidate problems and create marketing graphics that engaged users and increased engagement rate by 150%.

In primary role, utilized empathy and effective communication skills to drive positive behavior change and health outcomes in diverse communities

Education

Google (Coursera) - Foundations of User Experience

Maricopa Community College - Software Development

University of Washington, Seattle - Bachelor of Arts

Skills

Tools
Figma, Sketch, Adobe Creative Suite, HTML, CSS, JS

Design
User Personas, User Flows, Information Architecture, Competitive Analysis, Wireframing, Prototyping, Design System, User Research

Other
Project Management, SEO, Collaboration, Problem Solving, Teamwork, Optimism